



NuVision Publishing provides formatting, printing and distribution of literary works of art making them available to the public in the form of hardcopies or eBooks. We also offer materials and tools that may be useful in advertising your book(s).

Disclaimer: **NuVision Publishing** is a self-publishing company through Lulu.com. We are not responsible for advertising, marketing, or selling your book(s). It is the sole responsibility of the author. responsible for advertising, marketing, or selling your book(s). It is the sole responsibility of the author. *If you choose to have your book submitted for GLOBAL DISTRIBUTION (online Retailers), please note that it may get rejected. Neither Lulu nor NuVision Designs has control over this possibility. It is solely up to retail distributors.*

FORMATING PRICES

You may or may not need everything listed. If you request our services, a quote will be drafted specifically for your project.

Typesetting (approximately \$1 per page – (\$25 minimum))

Cover Design (front cover, back cover, spine if applicable) \$75

Cover Alteration (ex. resizing cover to accommodate book size) \$50 minimum

General Editing Services available (\$35-80 per hours depending on the number of pages)

Professional Editing Services available (price estimate from Editor on Staff)

Hardcopy Book Formatting (price varies depending on size of book) \$100 minimum

- book content should be submitted in plain typed format with no headers, footers, section breaks or page numbers
- when submitting book, let us know your formatting specifications, if any, such as a specific font, line spacing, etc.

Book Formatting Revisions (\$45 per hour)

Book Size

- Varies depending on style of book
(Some book sizes are not available for retail distribution)

Suggested Book Sizes:

<u>Paper Back / Perfect Bound Books</u>	<u>Case Wrap Books</u>	<u>Dust Jacket</u>	<u>Saddle Stitch</u>
6 x 9	6 x 9	6 x 9	8.5 x 11
8.5 x 8.5			8.5 x 8.5
8.5 x 11			
6.13 x 9.21			
7.44 x 9.68			
8.26 x 11.69			
5.83 x 8.26			
5.5. x 8.5			

EBook Formatting - (price varies depending on size of book) \$60 minimum

- book content should be submitted in plain typed format with no headers, footers, section breaks or page numbers
- when submitting book, let us know your formatting specifications, if any, such as a specific font, line spacing, etc.

Image(s) Insertion (must be camera ready) \$10 per image

- Paperbacks must not contain more than 20% full color pictures; otherwise, it will print as a hard cover book.
- The cost to print books with color photos is higher than books with black and white photos

Copyright Costs \$105 minimum

- Book is registered with the Copyright Clearance Center in Washington DC.
- Requires author's name, address, phone number, email and date of birth.
- Listed on the credits page stating that the author is the owner to all rights of the book content.

ISBN # \$90

- Uniquely identifies hard copy or eBook for distribution.
- Requires unique title of book and author's name.
- One ISBN # cannot be used for a hardcopy and an eBook. It must be purchased separately for each body of work.

Library of Congress Number \$50

(Non-religious material - <https://www.loc.gov/publish/pcn/>)

Control number assigned by the Library of Congress recorded in its cataloged collections. Librarians use it to locate a specific Library of Congress catalog record in the national databases and to order catalog cards from the Library of Congress or from commercial suppliers. Must have an ISBN # to receive a Library of Congress #.

Electronic Proof No Charge

Hardcopy Proof (per copy) Starts @ \$15 minimum

Book Print Costs Determined after formatting is complete

Book Distribution through globalREACH Distribution \$50

- Your book/ebook will be entered into the database of the largest US book wholesaler.
- EBooks distribution for Google Play, iBook, Nook, Amazon Kindle, Kobo, Scribd
- Hard copy distribution for Lulu.com, Amazon.com, Barnesandnobles.com
- Hard copy listing in the entire Ingram distribution network and Nielson and Bowker national

database for brick and mortar Bookstores

Book Availability for purchase (After final proof is approved)

- EBooks will be available to purchase in a minimum of 2 weeks on Google Play, iBook, Nook, Amazon Kindle, Kobo, Scribd
- Hardcopies will be available immediately on Lulu.com and within 6-8 weeks at other venues

Length of Time for Printing and Mailing after order is placed

- Hardcopy: 10-15 business days
- EBook: Immediately

Pricing Suggestions

- When book is uploaded to the printers, the program will compute a suggested retail price for hard copy sales
- Sell EBooks between .99-\$2.99; profits are gained by volume sells.

Track Sales Account

- A login and password account will be set up for you to track your sales and order books
- Lulu.com > log in > My Projects > My Revenue
- This is where sales from all venues will be listed

Your Profits

- Profits from sold books become available directly through your PayPal account monthly (\$5 Lulu account minimum) or you may opt to receive your profits by check quarterly (\$20 Lulu account minimum).
- This is setup under > My Projects > My Revenue > Payment Contacts > Add New Payee (everything concerning the selling of your book is found under “My Projects > “My Revenue”)

We can also help you with MARKETING ITEMS for you book such as:
Book Release Cards, Bookmarks, Postcards, Flyers, Social Media Advertisements, QR Code
(barcode for mobile phone scans that takes you to a website), etc.

Profit Margin (Examples)

Profit Margin if books are sold through printer’s website: LULU.com

List Price:	\$16.49
Cost to Print Book:	\$ -2.85
Printer’s Share:	\$ -2.73
=====	
Your Profit:	\$10.91

Profit Margin if books are sold through other venues i.e. barnes and nobles, amazon, etc.

List Price:	\$16.49
Cost to Print Book:	\$ -3.10
Retailer’s Share:	\$ -8.24
Printer’s Share	\$ -1.03
=====	
Your Profit	\$ 4.12

*****These prices may be subject to change*****

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